

COMMERCIAL LIGHTING SOLUTIONS

ICU
AGENTS

LED

REDUCE LIGHTING COST & MAINTENANCE | ATTRACT MORE CUSTOMERS & INCREASE SALES



No matter the business, outshine the competition.

Making your business more noticeable has never been easier — or more colorful! — with ICU Agents' Oelo color-changing outdoor commercial LED lighting. Not only is Oelo the perfect replacement to tired string lighting thanks to its energy-efficient, maintenance-free design, but this system pulls double duty EVERY holiday season thanks to its intuitive smart controls. Imagine maintenance-free holiday and commercial lighting at your fingertips for every sales event and special occasion.

A COMPREHENSIVE LED COMMERCIAL LIGHTING SYSTEM.



WIFI OR CLOUD-BASED CONTROLS — PGS 4-7

- 16 million hues, plus movement settings and infinite patterns
- Optional cloud-controlled app for anywhere operation
- Secure web browser, iPhone or Android applications
- Schedule lights 12 months in advance (multiple locations!)



OELO'S PERMANENT DESIGN — PGS 8-11

- Choose from Oelo's aluminum or acrylic cover options
- Available in an array of colors (or custom powder coat)
- IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 22 years of nightly glow)



WHY INVEST IN FULLY AUTOMATED & OELO?

- ✓ **INCREASE YOUR BUSINESS' VISIBILITY**
to attract more customers and increase your sales
- ✓ **REDUCE MAINTENANCE AND EXPENSES**
with a hassle-free, energy-efficient lighting system
- ✓ **ENHANCE THE SAFETY AND SECURITY**
of your business with a well-lit commercial exterior
- ✓ **BECAUSE IT'S FUN (EVERYONE WILL LOVE IT)**
with Oelo's color and movement settings

Festivity. All year long.

Be the fun business with endless spirit! **The Oelo's standard in-range WiFi app** lets you use your lights for year-round festivity, including holidays, social awareness, game days and big events, like your annual sale. Use the app to give your building a green St. Patrick's day glow, create breast cancer awareness with a pink storefront or add custom movement to attract attention to your business.



Choose from 16 million hues ... fun movement patterns ... then save your patterns.



Find Oelo's
standard app
on:



Set the built-in
lighting timer!



STATIONARY

Choose this mode for an iconic Christmas light look.

MARCH

March a repeated pattern using selected hues.

CHASE

Pick two colors (or more) to chase each other.

STREAK

Control speed and gaps to create a streak effect.

SPLIT

Evenly split two colors for a dual-lighting result.

BOLT

Illuminate LEDs one by one for a bolt sequence.

SPRINKLE

Slightly fade each LED for a sprinkling illusion.

TWINKLE

Drastically fade each LED for a twinkling effect.

FADE

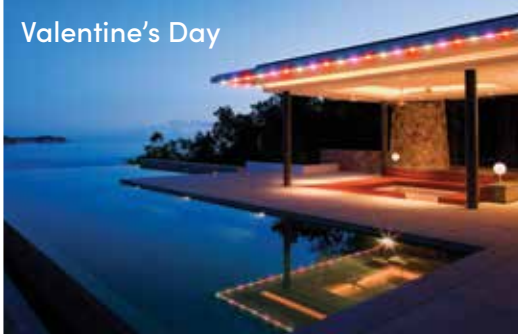
Smoothly fade between colors for a pulsing glow.

New Year's



JANUARY

Valentine's Day



FEBRUARY

St. Patrick's Day



MARCH

Easter



APRIL

Cinco de Mayo



MAY

Wedding Festivities



JUNE

Fourth of July



JULY

Purple Heart Day



AUGUST

NFL Kickoff



SEPTEMBER

Breast Cancer Awareness



OCTOBER

Thanksgiving



NOVEMBER

Christmas



DECEMBER



Control multiple structures
anywhere with the optional
Oelo Anywhere app
(From the corporate office!)



Cloud-based / multi-structure
systems use the Oelo Anywhere
app, available on:



* App only compatible
with Oelo cloud-based
control units.

GREELEY, CO



WINDSOR, CO



FORT COLLINS, CO



CARROLLTON, TX



Multiple buildings, color-changing, from anywhere!



Software security

With our **optional Oelo Anywhere app**,* customize your lighting, save your favorite patterns, schedule those patterns up to 12 months in advance and control your lights (and multiple franchise structures) from anywhere in the world. Our cloud-based system can be controlled from your desk via web browser or from your iPhone/Android device through WiFi, cellular or Ethernet connection.

- ✓ Controller(s): Uses open ssl 1.1.d software, supporting TLS 1.2 and up
- ✓ Credentials: Handled by Amazon Web Services (AWS) Cognito User Pool
- ✓ Data: Username, email and phone stored locally; only cloud-stored data is username and email on servers located in Virginia with 20-second timeout

Permanent lights that keep on giving.

And all without the yearly hassle or annual cost.



Seamless channel

As a business owner, spreading a little holiday cheer takes time and money. Whether you hang your own Christmas lights or pay for light leasing, installation and removal, the yearly hassle can cut into your bottom line. With our Oelo commercial lighting solutions, you only have to deal with the upfront cost and a one-time install. Oelo's patented system blends in seamlessly with any structure, available in aluminum or acrylic covers.



.040-THICK ALUMINUM

Our aluminum cover, fabricated in Oelo's Colorado factory, offers quick installation. With minimal mounting components, the aluminum channel is perfect for large-scale commercial projects.

- ✓ **LED appearance:** Snaps into channel for quick install and even spacing
- ✓ **Length:** 7' 6" increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Powder coated in an array of standard color options (or inquire about color-match)



IMPACT-RESISTANT ACRYLIC

Our acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the main function of this cover is to aesthetically mount the lights.

- ✓ **LED appearance:** Spaced 10" or closer behind translucent lens for a flush look
- ✓ **Length:** 8' increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Available in a variety of standard colors, this channel is also paintable!





SERVICE STATIONS



HOSPITALITY / RESTAURANTS



PLAZA STOREFRONTS



WEDDING VENUES

Versatile lighting for years to come.

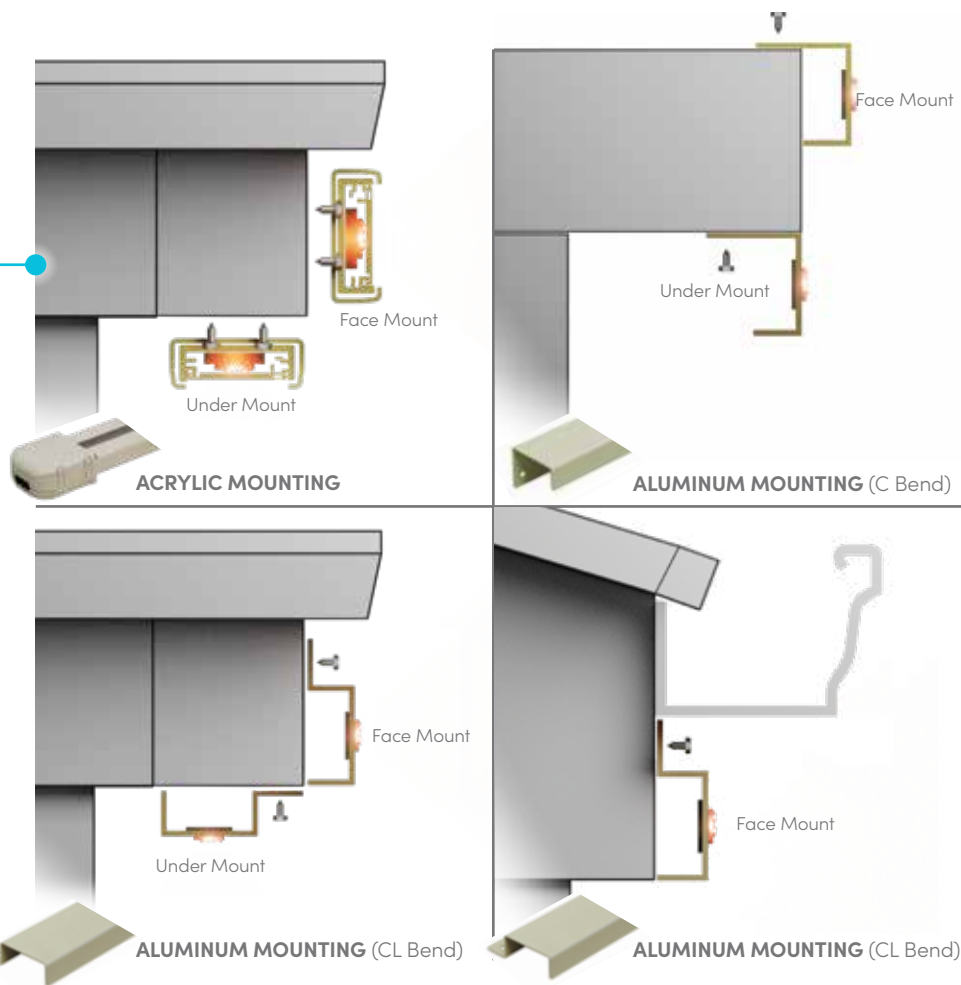
Our IP68 water-proof rated LED lights deliver Oelo's unique customizable lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 22 years of nightly 12-hour glow! Additionally, Oelo's patented cover system is designed to withstand the elements while providing different mounting options.

MOUNTING OPTIONS FOR EVERY TYPE OF STOREFRONT

Our aluminum system offers two different cover bends that allow the lights to be mounted to a variety of commercial structures, while the acrylic covers create a flush look.



**CAN ALSO BE MOUNTED
FOR PATIO LIGHTING!**



Choose your building's look.

TRADITIONAL, WALL WASH, ACCENT LIGHTING OR ALL THREE!

FACE MOUNT

The traditional holiday look

Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting effect.

UNDER MOUNT

The outdoor wall wash effect

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is compliant with the Dark Sky Initiative because the LEDs are angled downward.

ACCENT MOUNT

Exterior wall grazing

Wall grazing lighting is created when the channels are mounted downward (or upward) and then select LEDs are turned on (or off) to accent an architectural feature of the exterior, like a pillar. Grazing often uses white light, but with Oelo's 16 million hues, creativity is endless. Use it to highlight unique architectural features.



SIDE MOUNT, TOO!





oelo

LIGHTING SOLUTIONS

5 YEAR WARRANTY

Backed by a 60-year-old parent company with 30 years in the mission critical lighting, Oelo products are built to last. Our IP68-rated LEDs are rated for 100,000 hours of use, and each system comes with a five-year warranty.



Get your FREE commercial LED lighting quote from your local Oelo dealer!

ICU Agents, LLC

540.602.4911
icuagents.com
925 S Mason Rd.
Katy, TX 77450

oelo.com | 970.212.3670 | 3842 Redman Dr., Fort Collins, CO

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