

RESIDENTIAL LIGHTING SOLUTIONS

ICU
AGENTS

INVISIBLE BY DAY, EXPRESSIVE BY NIGHT PERMANENT HOLIDAY LIGHTING SOLUTIONS



Never hang holiday lights again!

Invisible by day, expressive by night permanent holiday lights.

ICU Agents is partnering with Oelo to bring your outdoor style to light with permanent structural lighting for your home. Practically invisible by day, Oelo's permanent LED holiday lights blend in with your home's fascia for a seamless look, while Oelo's color-changing lights are uniquely expressive by night thanks to Oelo's customizable color app. Install our lights once and let them light up your day-to-day moments, celebrations and seasons for years to come!

THESE AREN'T YOUR ORDINARY HOLIDAY LIGHTS. THIS IS A COMPLETE SYSTEM.



STANDARD
IN-RANGE
WIFI APP



OPTIONAL
CLOUD-BASED
OPERATION



ACRYLIC

ALUMINUM



WIFI OR CLOUD-BASED CONTROLS — PGS 4-7

- In-range WiFi OR cloud-based app operation
- 16 million hues, plus fun movement settings
- Ability to save patterns and load pre-made programs
- Built-in timer inclusion automatically turns on lights

OELO'S PERMANENT DESIGN — PGS 8-11

- Choose from Oelo's aluminum or acrylic cover options
- Available in an array of standard colors
- IP68 waterproof-rated LED lights
- Rated for 100,000 of use (or 22 years of nightly glow)



WHY TRUST FULLY AUTOMATED AND OELO WITH YOUR PERMANENT LIGHTING?



✓ **INVISIBLE BY DAY** ... expressive by night

✓ **YOU'LL NEVER HAVE TO HANG HOLIDAY LIGHTS AGAIN**

✓ **THE SYSTEM IS RATED FOR 100,000 HOURS OF USE**
(The equivalent of 22 years of nightly 12-hour glow)

✓ **DOUBLES AS SAFETY AND SECURITY LIGHTING!**

✓ **CUSTOMIZABLE FOR EVERY MOOD OR MOMENT!**

Oelo's multi-color system provides endless festivity. (With our app's color wheel and movement modes, you can showcase your holiday luster, support your favorite team or create social awareness any night of the year.)

Festivity. All year long.

Oelo's **standard in-range WiFi app** features more than 16 million hues and fun movement settings to showcase your holiday luster, support your favorite teams and create social awareness.



Choose from 16 million hues



... fun movement patterns



... then save your patterns.



Find Oelo's standard app on:



Set the built-in lighting timer!



STATIONARY

Choose this mode for an iconic Christmas light look.

MARCH

March a repeated pattern using selected hues.

CHASE

Pick two colors (or more) to chase each other.

STREAK

Control speed and gaps to create a streak effect.

SPLIT

Evenly split two colors for a dual-lighting result.

BOLT

Illuminate LEDs one by one for a bolt sequence.

SPRINKLE

Slightly fade each LED for a sprinkling illusion.

TWINKLE

Drastically fade each LED for a twinkling effect.

FADE

Smoothly fade between colors for a pulsing glow.

New Year's



JANUARY

Valentine's Day



FEBRUARY

St. Patrick's Day



MARCH

Easter



APRIL

Cinco de Mayo



MAY

Patio Parties!



JUNE

Fourth of July



JULY

Purple Heart Day



AUGUST

NFL Kickoff



SEPTEMBER

Breast Cancer Awareness



OCTOBER

Thanksgiving



NOVEMBER

Christmas



DECEMBER



PROPERTY GLOW

Control multiple structures
anywhere with the optional
Oelo Anywhere app

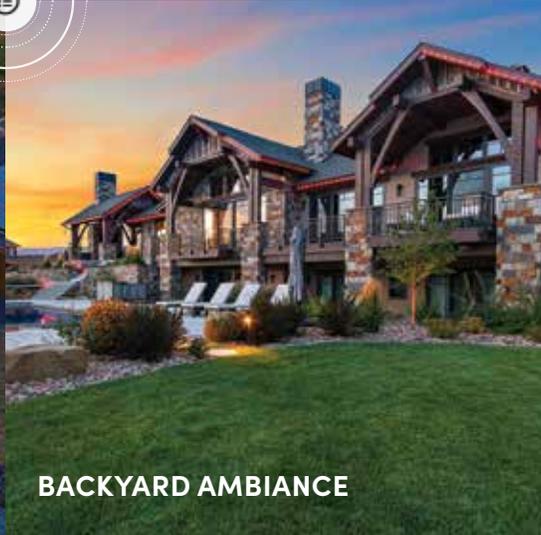
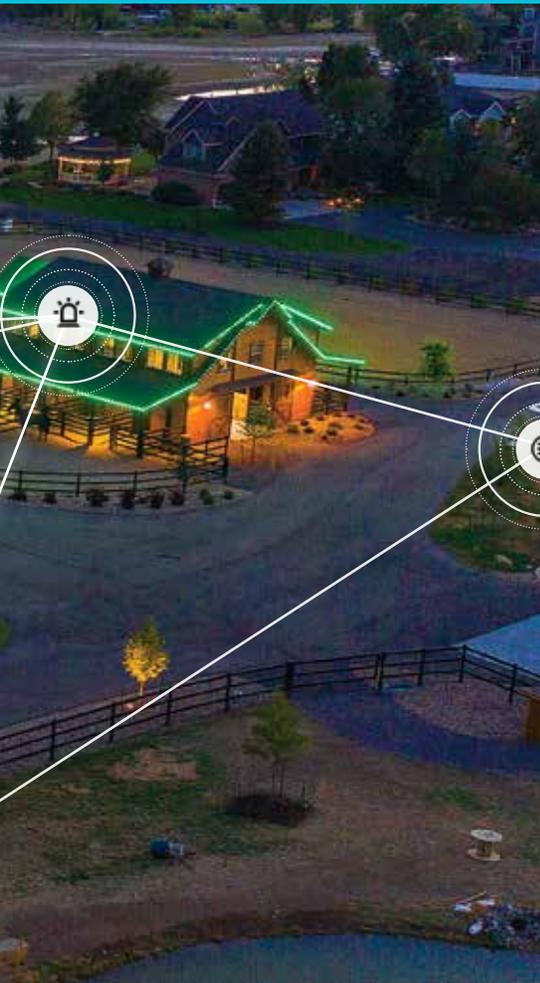
(Even while you're away on vacation!)

* The Anywhere App is only compatible
with Oelo cloud-based control units.

CURB APPEAL



PROPERTY CHARM



BACKYARD AMBIANCE

MARINE LIGHTING



Multiple buildings, color-changing, from anywhere!

With our **optional Oelo Anywhere app**,* customize your lighting, save your favorite patterns, schedule those patterns up to 12 months in advance and control your lights, zones and multiple structures from anywhere in the world. Our cloud-based system can be controlled from your desk via web browser or from your iPhone/Android device through WiFi, cellular or Ethernet connection.



Cloud-based / multi-structure systems use the Oelo Anywhere app, available on:



Invisible by day ... seamless by design.



Seamless channel

The patented system blends in seamlessly with any structure, available in aluminum or acrylic cover options. If you're looking for a flush look, our acrylic system hides the LEDs behind a lens, while our aluminum option features minimal mounting components, perfect for DIY installs or residential structures with limited fascia.



IMPACT-RESISTANT ACRYLIC

Our acrylic cover features an impact-resistant, fade-resistant flush design. Because our LEDs are IP68 waterproof rated, the cover's main function is to mount the lights in a permanent, aesthetic way.

- ✓ **LED appearance:** Spaced 10" or closer behind translucent lens for a flush look
- ✓ **Length:** 8' increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Available in a variety of standard colors, this channel is also paintable!



.040-THICK ALUMINUM

Our aluminum cover, fabricated in Oelo's Colorado factory, offers quick installation. With minimal mounting components, the aluminum channel is a favorite for DIY installs.

- ✓ **LED appearance:** Snaps into channel for quick install and even spacing
- ✓ **Length:** 7' 6" increments that can be cut to size, allowing the system to be customizable
- ✓ **Colors:** Powder coated in a variety of standard color options (or you can inquire about color-match!)



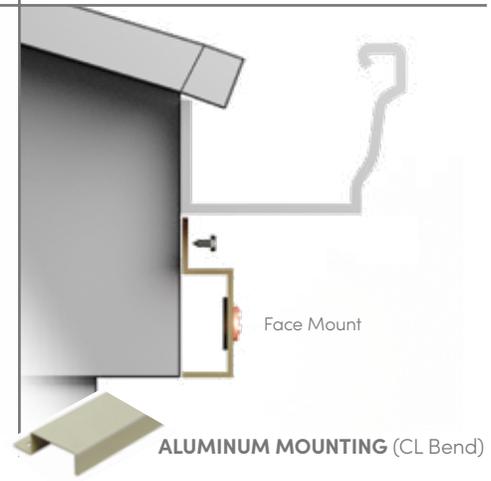
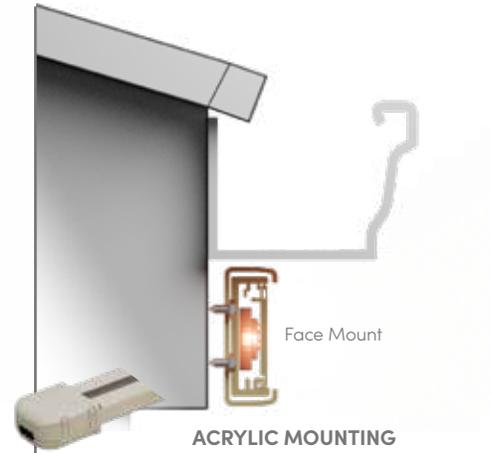


Versatile lighting for years to come.

Our IP68 water-proof rated LED lights deliver infinite lighting capabilities. Plus, each 36V system is rated for 100,000 hours of use, the equivalent of 22 years of nightly 12-hour glow, while the patented cover system is designed to withstand the elements while providing different mounting options.

MOUNTING OPTIONS FOR EVERY HOME

The Oelo acrylic system creates a flush look, while our aluminum system features a C or CL Bend channel for added mounting options.



**CAN ALSO BE MOUNTED
FOR PATIO LIGHTING!**

YOU CHOOSE ... TRADITIONAL, WALL WASH, ACCENT LIGHTING OR ALL THREE!

FACE MOUNT

The traditional holiday look

Oelo can be hung on the fascia, pointing outward for a traditional Christmas light glow. The system's LEDs are visible from every angle using this effect. And while this is considered our most traditional look, Oelo's app lets you create "gaps" in the lighting by allowing you to control each individual LED for a modern lighting effect.

UNDER MOUNT

The outdoor wall wash effect

Oelo is one of the few permanent lighting systems that can be hung BOTH on the fascia AND under the eaves. The under-mount effect creates a wall-wash glow, illuminating the exterior with color to eliminate shadows and highlight the wall. This effect is compliant with the Dark Sky Initiative because the LEDs are angled downward.

ACCENT MOUNT

Exterior wall grazing

Wall grazing lighting is created when the channels are mounted downward (or upward) and then select LEDs are turned on (or off) to accent an architectural feature of the exterior, like a pillar. Grazing often uses white light, but with Oelo's 16 million hues, creativity is endless. Homeowners love using it to highlight architectural features.





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oelo
LIGHTING SOLUTIONS

5 YEAR
WARRANTY

Backed by a 60-year-old parent company with 30 years in the mission critical lighting, Oelo products are built to last. Our IP68-rated LEDs are rated for 100,000 hours of use, and each system comes with a five-year warranty.



Get your **FREE** residential
LED lighting quote from
your local Oelo dealer!

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